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Strategic Enrollment Management Committee  
Procedure

Procedure Number

10.5P  
implements, and evaluates needs  
goals for student enrollment and  
Strategic Enrollment Management

institution.

- B. Strategic Enrollment Management—A comprehensive process designed to help an institution achieve and maintain the optimum recruitment, retention and graduation rates of students, where optimum is defined in the academic context of the institution.

## 5.0 PROCEDURES

- A. Functions and Responsibilities of the SEM Committee

The SEM Committee serves as the



